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| FACULTY: | Faculty of Architecture and Design |
| FIELD OF STUDY: | Design |
| ERASMUS COORDINATOR OF THE FACULTY: | Sara Olszewska |
| E-MAIL ADDRESS OF THE COORDINATOR: | sara.olszewska@tu.koszalin.pl |
| COURSE TITLE: | PACKAGING DESIGN |
| LECTURER’S NAME: | Justyna Matysiak |
| E-MAIL ADDRESS OF THE LECTURER: | j.matysiak@tu.koszalin.pl |
| ECTS POINTS FOR THE COURSE: | 1211>2100-PO-w + 1211>2100-PO-ćw |
| COURSE CODE (USOS): | 1 + 7 |
| ACADEMIC YEAR: | **2025/2026** |
| SEMESTER:  (W – winter, S – summer) | s |
| HOURS IN SEMESTER: | 15 + 60 |
| LEVEL OF THE COURSE:  (1st cycle, 2nd cycle, 3rd cycle) | 1st |
| TEACHING METHOD:  (lecture, laboratory, group tutorials, seminar, other-what type?) | Lecture + excercises |
| LANGUAGE OF INSTRUCTION: | **• English full time scheme for classes with 5 and more International Erasmus+ students enrolled/accepted;**  **• English 50% individually with the teacher + Polish 50% with Polish students or individual project work- scheme for classes with less than 5 International Erasmus+ students enrolled/ accepted;** |
| ASSESSMENT METHOD:  (written exam, oral exam, class test, written reports, project work, presentation, continuous assessment, other – what type?) | Lecture: continuous assessment, topic presentation;  Excercises: continuous assessment, project work; |
| COURSE CONTENT: | The Packaging Design course develops the ability to create forms and functional structures in the area of packaging in terms of the product, the manufacturer and the recipient.  Design exercises improve the ability to develop:   * the form and function of packaging * the packaging structure - grid design * the graphic design in the basic scope - illustration, trademark and colors.   As part of the lectures, students learn the basic functions of packaging and analyze selected examples of existing packaging in order to specify the direction in designing new solutions for selected design problems. |
| ADDITIONAL INFORMATION: | ACTIVATION METHODS  Conversational lecture with the possibility of discussion (questions, answers), albums and thematic magazines, workshops, individual and group consultations project;  2nd grade course (4th semester) |

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